

WEBSITE[\[MONSEMUNOZ.ORG\]](https://monsemunoz.org)**PHONE**

[+618-670-6810]

EMAIL

MONSEMMUNOZ20@GMAIL.COM

MONSE MUNOZ

[ART DIRECTOR/DESIGNER]

WORK EXPERIENCE

SHENANDOAH SOCIAL 2024-CURRENT

→ Content Manager/Creator

Handle social media management and content creation, boost engagement and audience growth. Oversee content calendars, craft compelling visuals and copy, and leverage platform trends to maximize reach and impact

ILLINOIS STATE POLICE 2022-2024

→ Marketing Team Member

Led recruitment initiatives and created digital and print content for ISP, boosting TikTok followers from 0 to 3,113 and developing targeted campaigns.

SALUKI ADLAB 2022-2024

→ Creative Director

Lead strategic messaging, manage social media teams, create content, and execute campaigns to enhance client engagement and event awareness.

LANGUAGES

English ● ● ● ● ●

Spanish ● ● ● ● ●

EDUCATION

SOUTHER ILLINOIS UNIVERSITY- CARBONDALE

→ BS Advertising

AUG. 2020

\ MAY 2024

VCU BRANDCENTER

→ MS Branding, Art Direction

AUG. 2024

\ CURRENT

SKILLS

Illustrator

Photoshop

Premier Pro

Midjourney

Google Suite

Chat GPT

AWARDS

MPMS CLASS OF 2024

→ Most Promising Multi Cultural Student

NSAC 1ST PLACE (DISRTRICT)

→ Indeed 2023

WHAT MAKES ME WORK AS HARD AS I DO. IT'S SIMPLE, IT'S MY MIDWEST WORK ETHIC COMBINED WITH MY HISPANIC UPBRINGING.